

TCI MEDITERRANEAN CONFERENCE
 Clusters as Drivers for Economic and
 Social Development in the Mediterranean Area
 İzmir, 14-15 June 2012 – www.izmirconference.com

– Agenda –

13 June 2012 – Wednesday	
18.00 – 19.30	Sightseeing Tour (Departure: Swissotel Grand Efes)

Please note that simultaneous translation English-Turkish-English is provided during the conference.
 (Exemption: Cluster Specific Sessions on Friday)

14 June 2012 – Thursday		
09.00 – 09.30	Registration	
Opening Addresses (Venue: Smyrna I)		
09.30 – 10.30	Dr. Ergüder Can , Secretary General, İzmir Development Agency, Turkey	
	Alberto Pezzi , Member of Board of Directors, TCI Network	
	Aziz Kocaoğlu , Mayor of İzmir Metropolitan Municipality, Turkey	
Keynote Addresses (Venue: Smyrna I)		
10.30 – 12.30	Alberto Pezzi , Member of Board of Directors, TCI Network	
	Prof. Philip Cooke , Cardiff University, Wales	
	Tarık Sönmez , General Director of Exports, Ministry of Economy, Turkey	
	Nahit Bingöl , General Director of Regional Development and Structural Adjustment, Ministry of Development, Turkey	
12.30 – 13.30	<i>Lunch (Aquarium Restaurant & Magnolia Garden)</i>	
Paralel Sessions 1-2: Academy and Practice	Practices: Clustering for Regional Development (Venue: Smyrna I)	Academic Perspective: New Approaches and Related Fields (Venue: Smyrna II)
13.30 – 15.00	<u>Moderator:</u> Alberto Pezzi , Member of Board of Directors, TCI Network	<u>Moderator:</u> Asst. Prof. Meneviş Uzbay Pirili , Ege University, Turkey
	Smart Specialisation: Establishing Each Region's Development Agenda , Ifor Ffowcs-Williams, Cluster Navigators Ltd., New Zealand	Related Variety and Economic Growth , Prof. Sedef Akgüngör, Dokuz Eylül University, Turkey
	Clusters and Regional Innovation Systems: Examples from the Norwegian Experience , Karin Hoidahl, Innovation Norway, Norway	A Spatial Econometric Analysis of the CIP Index From the Perspective of the Innovativeness , Begüm Yurteri, Ege University, Turkey
	Governance Of Triple Helix Relationships And Regional And National Intermediation , Dr. Emanuela Todeva, University of Surrey, UK	Clusters and Entrepreneurship , Ulf Lindgren, Adjunct Professor of Entrepreneurship, INSEAD, France
	<i>Discussion with the floor</i>	<i>Discussion with the floor</i>
15.00 – 15.20	<i>Coffee and Networking Break</i>	

Paralel Sessions 3-4: International and National Perspectives	International Organisations and Projects (Venue: Smyrna I)	Turkish Clustering Perspective: Policies and Practices (Venue: Smyrna II)
15.20 – 17.30	<p><u>Moderator:</u> Patricia Valdenebro, General Manager, TCI Network</p> <p>Support to Cluster in the EC Competitiveness and Innovation Programme, Jose Freitas, DG Enterprise and Industry, European Commission</p> <p>Regional Integration in the Maghreb Region Through Cluster Development and Enterprise Networks, Gerardo Pataconi, Cluster and Business Linkages Unit, UNIDO</p> <p>Fostering International Cluster Collaboration: The Experience of The Tactics Inno-Net and ECA, Ivan Boesso, Veneto Innovazione S.p.A, Italy</p> <p>Innovation Competition, Lars Eklund, Scandinavian Competitiveness Group, Sweden</p> <p><i>Discussion with the floor</i></p>	<p><u>Moderator:</u> Ekin Taşkın, Head of Department, Aegean Exporters' Association, Turkey</p> <p>M. Emrah Sazak, Head of Department, Ministry of Economy, Turkey</p> <p>Ali Şen, Expert, Ministry of Development, Turkey</p> <p>Çağrı Bacak, Expert, Ministry of Science Industry and Technology, Turkey</p> <p>Sibel Ersin, Unit Coordinator, İzmir Development Agency, Turkey</p> <p><i>Discussion with the floor</i></p>
19.00	<i>Departure to Gala Dinner</i>	
19.30	<i>Gala Dinner (Venue: İzmir Arena)</i>	

15 June 2012 – Friday

Keynote Address

09.30-10.00 **Prof. Bjorn T. Asheim**, Lund University, Sweden (**Venue: Smyrna I**)

Parallel Cluster-Specific Sessions:

Cluster Session 1: Aviation and Aerospace Clusters
Moderator: **Yalçın Yılmazkaya**, Secretary General, Aerospace Cluster Association, Turkey
Sinan Musubeyli, Eskişehir Aviation Cluster, Turkey
Ralph-Guenther Matzen, Hanse Aerospace e.v, Germany
Nadine Sablotny, EACP - European Aerospace Clustering Partnership, Germany
Rafal Darecki, Set2go, Aviation Valley, Poland
Discussion with the floor

Cluster Session 2: Furniture Clusters
Moderator: **Asst. Prof. A. Can Özcan**, Head of Industrial Design Department, İzmir University of Economics, Turkey
Ramazan Davulcuoğlu, Chairman of the Board, Association of Turkish Furniture Manufacturers, Turkey
Svend Erik Nissen, Project Manager, Development Centre UMT, Denmark
Alessandro Deserti, Lecturer, Politecnico di Milano, Italy
Discussion with the floor

10.00 – 12.00

Cluster Session 3: Air Conditioning and Cooling Industry Clusters
Moderator: **Prof. Ali Güngör**, Head of Mechanical Engineering Department, Ege University, Turkey
Aylin Gel, Secretary General, Association of the Aegean Industrialists and Businessmen of Refrigeration, Turkey
Marco Buoni, Vice President, AREA - Air conditioning and Refrigeration European Association, Belgium
Prof. Marco Carlo Masoero, Head of Energy Department, Politecnico di Torino, Italy
Discussion with the floor

Cluster Session 4: Ceramics Clusters
Moderator: **Prof. M. Ersan Pütün**, Member of EBK Ceramics Cluster Association, Anadolu University, Turkey
Prof. Alpagut Kara, R&D Coordinator, Ceramics Research Center, Anadolu University, Turkey
Armando Cafiero, General Manager, Confindustria Ceramica - The Italian Association of Ceramics, Italy
Rifat Öktem, Ankara Representative, Eczacıbaşı Holding Company
Discussion with the floor

12.00 – 13.00 *Lunch (Venue: Grand Efes I)*

Clustering in the Mediterranean: Commonalities and Experiences (Venue: Smyrna I)

13.00 – 14.45	<p><u>Moderator:</u> Gerardo Pataconi, Cluster and Business Linkages Unit, UNIDO</p> <p>Regional Competitiveness and Clustering in South East Europe, Prof. Vassilis Makios, Corallia Clusters Initiative, Greece</p> <p>Regional Clusters and Cluster Policies in Croatian Adriatic Region, Mirjana Dragicevic, University of Zagreb, Croatia</p> <p>LEDIB Cluster House Concept As A Tool For Cluster Development In The Balkans, Carsten Lund, LEDIB Cluster House, Serbia</p> <p>Upgrading Regional Competitiveness Through Clustering Approach, Nikolina Trajanoska, Ministry of Economy, F.Y.R.O.M.</p> <p>Towards a National Cluster Strategy to Support Regional Development, Dr. Nina Vujošević, Deputy Minister, Ministry of Economy, Montenegro</p> <p><i>Discussion with the floor</i></p>
Clustering and Social Development (Venue: Smyrna I)	
14.45 – 15.30	<p><u>Moderator:</u> Korhan Mangır, İzmir Development Agency, Turkey</p> <p>Corporate Social Responsibility and Cluster Development Projects: Lessons Learned from UNIDO projects, Damla Taşkın, UNIDO Expert</p> <p>Glue That Hold Clusters Together: Social Capital Precondition for or Consequence of Clusters, Hülya Özönen Akgül, Karacadağ Development Agency, Turkey</p> <p><i>Discussion with the floor</i></p>
15.30 – 15.45	<i>Coffee and Networking Break</i>
Plenary Panel: Monitoring and Evaluation in Clustering (Venue: Smyrna I)	
15.45 – 17.00	<p>Focusing on Cluster Results: how to measure effectiveness, Heleen Reedijk (MDF Netherlands)</p> <p>Cluster Benchmarking and Labelling: Methodology, Processes, Implementation, Helmut Kergel, European Secretariat for Cluster Analysis (ESCA), Germany</p> <p><i>Discussion with the floor</i></p>
17.00 – 17.30	<i>Wrap-up and Conclusions, Family Photo</i>